

MEDCO WHITE FIR



1. For Lower Cost Construction
2. Well Manufactured
3. Accurately Graded

Good morning, Lumber Friends! This is Everett Gillespie, General Superintendent of Medford Corporation. Inasmuch as Western Pine Association has recently announced a new booklet on White Fir, our Sales Manager, Mr. Hogue, has asked me to appear at the Medco microphone today and tell you about our White Fir Products.

As you know from our previous broadcasts, our Company's timber runs primarily to four main species—Douglas Fir, White Fir, Ponderosa and Sugar Pine.

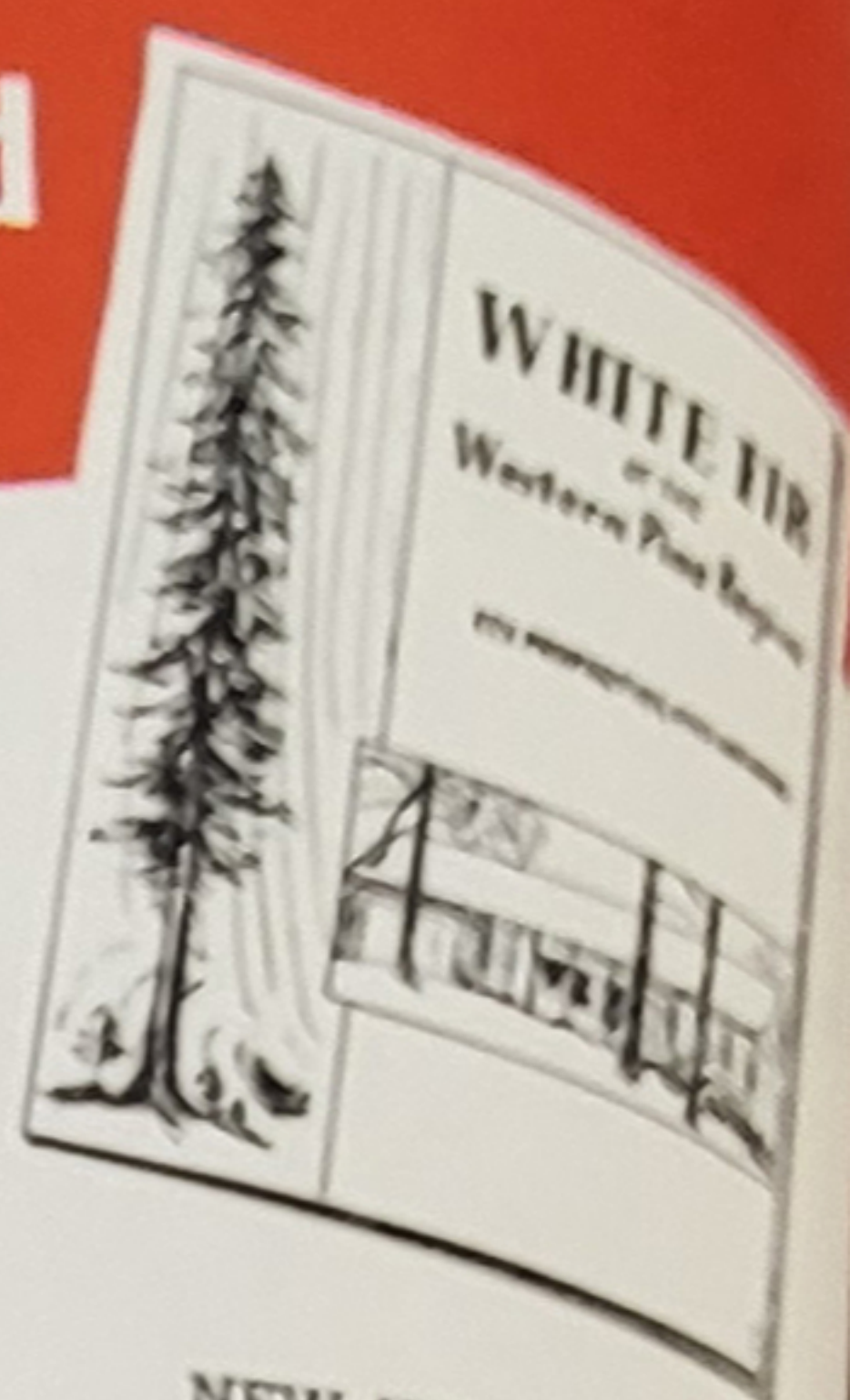
Our White Fir is very representative of this species, as it grows in Southern Oregon. It is a small knot type wood, free from pitch and resin and excessive ring and heart shake. It is light in weight and color. It is soft, straight grained and easy to work.

For many purposes it is equally as useful as the better known woods, particularly for wall and roof sheathing, sub-flooring, studding and plates in low and medium cost homes, small farm buildings, summer cottages, temporary and light construction, concrete forms, etc.

Medco White Fir is well-manufactured, the same as all our other products. It is double-end-trimmed and the dimension is eased-edge.

We kiln dry all of our White Fir Products—clears, boards, and dimension and can give prompt shipment on these dry items.

Although we are grading our White Fir under the West Coast Bureau of Grades rules, we believe that you dealers will be interested in becoming better acquainted with the qualities and uses of this specie by requesting a copy of the fine White Fir Specie Booklet recently published by the Western Pine Association.



NEW WESTERN PINE ASSOCIATION BOOKLET

Ask us for a copy of the New Western Pine Association Booklet. As a member of this Association, we shall be pleased to put one in your hands.

CHAPTER 25

in the Serial Story of

MEDFORD CORPORATION

MEDFORD CORPORATION

MEDFORD, OREGON

Douglas Fir—Sugar Pine—Ponderosa Pine
White Fir



Annual Capacity 70 Million Feet

Members of West Coast Lumbermen's Assn., West Coast Bureau of Lumber Grades & Inspection, Western Pine Assn.